

Online Appendix for “Liquidity with High-Frequency Market Making”

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Let $\Delta_0(\mu)$ denote the bid-ask spread given μ before the arrival of new information, and $\Delta_s(\mu)$ denote the updated spread that will prevail on the market after the signal gets realized. We first show that imperfect substitution of the low-frequency market makers by high-frequency traders in liquidity provision can reduce liquidity during the time horizon when the speed advantage is irrelevant, i.e. when there are no news.

Proposition 1. $\Delta_0(\mu)$ is concave in μ with $\Delta_0(0) = \Delta_0(1)$.

Proof. The expected spread before the release of public information is given by

$$\Delta_0(\mu) = (1 - \mu)(p_{ask}^L - p_{bid}^L) + \mu(p_{ask}^H(0) - p_{bid}^H(0))$$

Indeed, if new information has not arrived, the bid-ask spread is either the one set by low-frequency traders or, if the high-frequency traders are on the market, it is the narrower spread quoted by high-frequency market makers. Since as of time 0 the probability of high-frequency traders being present is given by μ , we have that expected uninformed spread as stated.

Now show that $\Delta_0(\mu)$ has the following properties:

- (i) $\frac{\partial \Delta_0}{\partial \mu} \Big|_{\mu=0} > 0$ and $\frac{\partial \Delta_0}{\partial \mu} \Big|_{\mu=1} < 0$;
- (ii) Δ_0 is concave in μ , i.e., $\frac{\partial^2 \Delta_0}{\partial \mu^2} < 0$;

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(iii) $\Delta_0(0) = \Delta_0(1)$.

Using the quotes of low-frequency traders we obtain

$$\begin{aligned}\Delta_0(\mu) &= \mu [E[\tilde{V}|\text{buy}] - E[\tilde{V}|\text{sell}]] \\ &\quad + (1 - \mu) [\omega_{ask} E[\tilde{V}|\text{buy}] - \omega_{bid} E[\tilde{V}|\text{sell}]] \\ &\quad + (1 - \mu) [(1 - \omega_{ask}) E[\tilde{V}|S^G, \text{buy}] - (1 - \omega_{bid}) E[\tilde{V}|S^B, \text{sell}]].\end{aligned}$$

Taking the first derivative of Δ_0 with respect to μ and rearranging gives

$$\begin{aligned}\frac{\partial \Delta_0(\mu)}{\partial \mu} &= (1 - \omega_{ask} + (1 - \mu) \frac{\partial \omega_{ask}}{\partial \mu}) [E[\tilde{V}|\text{buy}] - E[\tilde{V}|S^G, \text{buy}]] \\ &\quad + (1 - \omega_{bid} + (1 - \mu) \frac{\partial \omega_{bid}}{\partial \mu}) [-E[\tilde{V}|\text{sell}] + E[\tilde{V}|S^B, \text{sell}]].\end{aligned}$$

We then have $\frac{\partial \Delta_0(\mu)}{\partial \mu} \Big|_{\mu=1} = [E[\tilde{V}|\text{buy}] - E[\tilde{V}|S^G, \text{buy}]] + [-E[\tilde{V}|\text{sell}] + E[\tilde{V}|S^B, \text{sell}]] < 0$, because both parts of this expression are negative, and $\frac{\partial \Delta_0(\mu)}{\partial \mu} \Big|_{\mu=0} = \frac{\partial \omega_{ask}}{\partial \mu} \Big|_{\mu=0} [E[\tilde{V}|\text{buy}] - E[\tilde{V}|S^G, \text{buy}]] + \frac{\partial \omega_{bid}}{\partial \mu} \Big|_{\mu=0} [-E[\tilde{V}|\text{sell}] + E[\tilde{V}|S^B, \text{sell}]] > 0$ since $\frac{\partial \omega_{ask}}{\partial \mu} < 0$ and $\frac{\partial \omega_{bid}}{\partial \mu} < 0$. The second derivative of Δ_0 with respect to μ is

$$\begin{aligned}\frac{\partial^2 \Delta_0(\mu)}{\partial \mu^2} &= (-2 \frac{\partial \omega_{ask}}{\partial \mu} + (1 - \mu) \frac{\partial^2 \omega_{ask}}{\partial \mu^2}) [E[\tilde{V}|\text{buy}] - E[\tilde{V}|S^G, \text{buy}]] \\ &\quad + (-2 \frac{\partial \omega_{bid}}{\partial \mu} + (1 - \mu) \frac{\partial^2 \omega_{bid}}{\partial \mu^2}) [-E[\tilde{V}|\text{sell}] + E[\tilde{V}|S^B, \text{sell}]].\end{aligned}$$

It's straightforward to show that $(-2 \frac{\partial \omega_{ask}}{\partial \mu} + (1 - \mu) \frac{\partial^2 \omega_{ask}}{\partial \mu^2}) > 0$ and the same is true for the analogous expression in terms of ω_{bid} . Since the expressions in the square brackets are negative we have that $\frac{\partial^2 \Delta_0(\mu)}{\partial \mu^2} < 0$ and this completes the proof. \square

The narrowest pre-announcement spreads arise when there are only low-frequency market makers ($\mu = 0$) or the high-frequency market makers are present on the market with certainty ($\mu = 1$). Worse scenarios arise when there is a nonzero probability that the high-frequency traders submitting quotes. This introduces potential losses for low-frequency traders. Faster traders can get informed and thus reduce their costs of getting "run over", which introduces additional losses that the low-frequency traders might bear (winner's curse). This situation, when the high-frequency traders don't fully replace the

low-frequency market makers in providing liquidity, results in wider spreads.

If the public signal arrives before the market order, the bid-ask spread is expected to be updated since high-frequency trades react to the public news. As the next proposition states, post-announcement liquidity always improves with high-frequency trading. That is even with partial presence of high-frequency traders expected post-announcement liquidity is higher. This is a result of public information being incorporated into prices.

Proposition 2. $\Delta_s(\mu) \leq \Delta_s(0)$ for all $\mu > 0$.

Proof. The expected spread after the arrival of new information is given by

$$\Delta_s(\mu) = (1 - \mu)(p_{ask}^L - p_{bid}^L) + \mu[P(S^G)(p_{ask}^L - p_{bid}^H(s)) + P(S^B)(p_{ask}^H(s) - p_{bid}^L)].$$

We show now that $\Delta_s(\mu) < \Delta_s(0)$, $\forall \mu > 0$. Indeed, considering the difference and rearranging we have

$$\begin{aligned} \Delta_s(\mu) - \Delta_s(0) &= -\mu(p_{ask}^L - p_{bid}^L) + \mu[P(S^G)(p_{ask}^L - p_{bid}^H(s)) + P(S^B)(p_{ask}^H(s) - p_{bid}^L)] \\ &= \mu[P(S^G)(p_{ask}^L - p_{bid}^H(s)) + P(S^B)(p_{ask}^H(s) - p_{bid}^L) - (P(S^G) + P(S^B))(p_{ask}^L - p_{bid}^L)] \\ &= \mu[P(S^G)(p_{bid}^L - p_{bid}^H(s)) + P(S^B)(p_{ask}^H(s) - p_{ask}^L)]. \end{aligned}$$

This expression is negative for all μ since

$$\begin{aligned} p_{bid}^L - p_{bid}^H(s) &= \omega_{bid}E[\tilde{V}|\text{sell}] + (1 - \omega_{bid})E[\tilde{V}|S^B, \text{sell}] - E[\tilde{V}|S^G, \text{sell}] \\ &= \omega_{bid} \underbrace{(E[\tilde{V}|\text{sell}] - E[\tilde{V}|S^G, \text{sell}])}_{<0} + (1 - \omega_{bid}) \underbrace{(E[\tilde{V}|S^B, \text{sell}] - E[\tilde{V}|S^G, \text{sell}])}_{<0} < 0. \end{aligned}$$

Similarly, we can show that $p_{ask}^H(s) - p_{ask}^L < 0$. Hence, the difference $\Delta_s(\mu) - \Delta_s(0)$ is negative for all $\mu > 0$. \square

The bid-ask spread expected on the market at any point in time $t \in [0, 1]$ before submission of the market order can be written in terms of Δ_0 as Δ_s as

$$\Delta_t = \Delta_0 P(t < s) + \Delta_s P(t \geq s).$$

We then have the following result about the average liquidity $\bar{\Delta}(\mu) \equiv \int_0^1 \Delta_t dt$.

Proposition 3. *For $\lambda < \bar{\lambda}$ we have $\bar{\Delta}(\mu) > \bar{\Delta}(0)$, that is average liquidity may deteriorate with the participation of high frequency traders for a range of λ .*

Proof. Integrating Δ_t over $[0, 1]$ we obtain the following expression

$$\bar{\Delta}(\mu) = e^{-\lambda}\Delta_0 + (1 - e^{-\lambda}) \left[\Delta_0 \left(\frac{1}{\lambda} - \frac{e^{-\lambda}}{(1 - e^{-\lambda})} \right) + \Delta_s \left(1 - \frac{1}{\lambda} + \frac{e^{-\lambda}}{(1 - e^{-\lambda})} \right) \right],$$

which can be further simplified to

$$\bar{\Delta}(\mu) = \Delta_0 \frac{1 - e^{-\lambda}}{\lambda} + \Delta_s \left(1 - \frac{1 - e^{-\lambda}}{\lambda} \right).$$

To show that liquidity can be worsened if high-frequency traders do not fully replace low-frequency traders in liquidity provision it's enough to show that we have a region of parameters for which $\bar{\Delta}(\mu) \geq \bar{\Delta}(0)$. Let's look at the difference

$$\bar{\Delta}(\mu) - \bar{\Delta}(0) = (\Delta_0(\mu) - \Delta_0(0)) \frac{1 - e^{-\lambda}}{\lambda} + (\Delta_s(\mu) - \Delta_s(0)) \left(1 - \frac{1 - e^{-\lambda}}{\lambda} \right).$$

We know from Propositions 1 and 2 in this Appendix that $\Delta_0(\mu) - \Delta_0(0) \geq 0$ whereas $\Delta_s(\mu) - \Delta_s(0) < 0$. When $\lambda \rightarrow 0$ we have $\frac{1 - e^{-\lambda}}{\lambda} \rightarrow 1$ and thus the negative term goes to zero as well. For sufficiently low values of arrival rate of public announcement λ we have $\bar{\Delta}(\mu) - \bar{\Delta}(0) > 0$.

We can also see that average liquidity is always better in the sure presence of high-frequency traders since for $\mu = 1$ we have $\bar{\Delta}(1) - \bar{\Delta}(0) \propto \Delta_s(1) - \Delta_s(0) < 0$. \square

Perhaps more intuitively average spread can be rewritten as

$$\bar{\Delta} = \Delta_0 - P(s \leq 1) E[1 - s \mid s \leq 1] (\Delta_0 - \Delta_s).$$

We thus see that is narrowed with (i) higher probability of payoff-relevant public information (high $P(s \leq 1)$); (ii) earlier expected arrival of such information (high $E[1 - s \mid s \leq 1]$); (iii) higher difference between pre-information and post-information spreads (high $\Delta_0 - \Delta_s$).